

**BEARDED FACE PRODUCTIONS PRESENTS TWO  
AMAZING EVENTS FOR 2018**



The image features two event posters side-by-side. The left poster has a light blue background with a subtle pattern of musical notes. It features a white horse head profile with a green musical staff and notes behind it. The text reads 'MAY 20' at the top, '7<sup>TH</sup> ANNUAL MUSTANG SPRING JAM 2018' in the center, and 'MIKE DIANNA'S GRILL ROOM, TIMBUCK II SHOPPING VILLAGE COROLLA, NC' at the bottom. The right poster has a yellow background with a repeating geometric pattern. It features a yellow horse head profile with a blue and red musical staff and notes behind it. The text reads 'OCTOBER 13-14' at the top, '2018 MUSTANG ROCK & ROAST' in the center, 'MUSIC - OYSTERS - BBQ' below that, and 'MIKE DIANNA'S GRILL ROOM, TIMBUCK II SHOPPING VILLAGE COROLLA, NC' at the bottom.

**MAY  
20**

**7<sup>TH</sup> ANNUAL  
MUSTANG  
SPRING  
JAM  
2018**

**OCTOBER  
13-14**

**2018  
MUSTANG  
ROCK &  
ROAST**

**MUSIC - OYSTERS - BBQ**

**MIKE DIANNA'S GRILL ROOM, TIMBUCK II SHOPPING VILLAGE  
COROLLA, NC**

**SPONSORSHIP OPPORTUNITIES AND  
EVENT INFORMATION**



The 7th annual Mustang Spring Jam will take place Sunday, May 20th at Mike Dianna's Grill Room and feature its strongest lineup of music to date. Five national touring acts and the talented students of the Mustang Outreach Program will perform at this year's Welcome to the Season Party. New this year is a VIP Experience that includes access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage tickets and a private bar. All meals will be served buffet style and will feature an omelette station at brunch, a carving station at dinner and additional creative choices. The VIP Experience also allows early access to the venue for more than eight hours of non-stop live music on two stages.

General Admission tickets are \$25 in advance and \$30 on the day of show. A very limited number of VIP Experience tickets will be available only in advance for \$99.

Mike Dianna's Grill Room will be serving their outdoor cookout menu and selling beer, wine and cocktails. Most Timbuck II Shopping Village restaurants and shops will be open for meals and shopping for event goers.



The inaugural Mustang Rock and Roast will take place at the site of first three Mustang Music Festivals, Mike Dianna's Grill Room in the Timbuck II Shopping Village on October 13 & 14, 2018 and is presented by **Currituck County Travel and Tourism**. The event will feature culinary events presented by **Performance Food Group**: an Oyster Roast from 2-5pm on Saturday, October 13th and a BBQ Cook Off on Sunday, October 14th. There will be two stages of non stop live music from 2pm - 10pm each day that will feature at least 12 national, regional and local performers throughout the weekend.

Positioned the weekend after Columbus Day and Corolla's "Owner's Weekend", one of the goals of this event is to drive traffic to our local businesses for one more weekend in the fall season. The event will be marketed heavily in the metropolitan regions within a half day's drive including, Richmond and Charlottesville, VA and Raleigh and Greensboro, NC via digital media. Portions of the proceeds will go to the Mustang Outreach Program and the Corolla Wild Horse Fund.

General Admission and VIP tickets allow access to the Oyster Roast, BBQ Cook Off and both music venues. VIP Experience tickets include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage tickets and a private bar. All meals will be served buffet style and will feature an omelette station at brunch, a carving station at dinner and additional creative choices. Single Day General Admission Tickets are \$30 in advance or \$35 at the gate, if available and Weekend Tickets are available for \$50 in advance and \$60 at the gate, if available. VIP Weekend Experience tickets are very limited and only sold in advance for \$249. Weekend shuttle transportation around Corolla and from Kitty Hawk is available for \$20.

Mike Dianna's Grill Room will be serving their outdoor cookout menu and selling beer, wine and cocktails. Most Timbuck II Shopping Village restaurants and shops will be open for meals and shopping for event goers.



**Official 2018 Mustang Accommodations Sponsor:  
\$3,000 + 3 donated homes for the weekend of each event**

Sponsorship Includes:

*Official Accommodations Sponsor on event website*

Prominent onsite signage

Inclusion in all radio promotions

Recognition in all relevant press release, digital and print marketing

Logo on event T-shirts

Logo and link on event website

Judging position for MRR BBQ Cook Off (1)

Hospitality Package Includes:

**MSJ7 VIP Experience Tickets 5/20/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar (6)

MSJ7 General Admission Tickets (6)

**MRR VIP Experience Tickets 10/13 & 10/14/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (6)

MRR Shuttle Passes (6)

MRR Limited Edition T-shirts (6)

MRR Commemorative Posters (6)

MRR Saturday GA Tickets, includes Oyster Roast from 2-5pm (6)

MRR Sunday GA Tickets, includes BBQ Cook Off from 2-5pm (6)



## **Mustang Spring Jam 7 Official Entertainment Sponsor: \$2,500**

### Sponsorship Includes:

*Official Entertainment Sponsor on event website*

Prominent signage at the event site

Inclusion in all radio promotions

Recognition in all relevant press releases, digital and print marketing

Logo on MSJ 7 event T-shirts

Logo and link on event website

### Hospitality Package Includes:

**MSJ7 VIP Experience Tickets 5/20/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar (4)

**MRR VIP Experience Tickets 10/13 & 10/14/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (4)

MRR Shuttle Passes (4)

MRR Limited Edition T-shirts (4)

MRR Commemorative Posters (4)

**MUSTANG**

2018

**ROCK & ROAST**

**MUSIC - OYSTERS - BBQ**

**OCT. 13  
OYSTER ROAST**

**OCT. 14TH  
BBQ COOK OFF**

**12+ BANDS  
ON TWO STAGES**

**MIKE DIANNA'S GRILL ROOM, TIMBUCK II SHOPPING VILLAGE • COROLLA, NC**

**PARKED TRUCK PRODUCTIONS**

**CURRITUCK  
OUTER BANKS, NC**

## **Mustang Rock & Roast Official Shuttle Service Sponsor: \$2,500**

### Sponsorship Includes:

*Official Shuttle Sponsor on event website*

Prominent signage on each of the shuttle vehicles

Inclusion in all radio promotions

Recognition in all relevant press release, digital and print marketing

Logo on event T-shirts

Logo and link on event website

### Hospitality Package Includes:

**MSJ7 VIP Experience Tickets 5/20/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar (4)

**MRR VIP Experience Tickets 10/13 & 10/14/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (4)

MRR Shuttle Passes (4)

MRR Limited Edition T-shirts (4)

MRR Commemorative Posters (4)



## Become a Mustang Sponsor! Custom packages available.

Call/Email Mike Dianna for more information - [beardedfaceproductions@gmail.com](mailto:beardedfaceproductions@gmail.com) - 252-599-7035

### **SUPER MVP Package - \$1,500**

#### Sponsorship Includes:

- Prominent onsite signage
- Recognition in all relevant press releases, digital and print marketing
- Logo on event T-shirts
- Logo and link on event website

#### Hospitality Package Includes:

**MSJ7 VIP Experience Tickets 5/20/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar (4)

**MRR VIP Experience Tickets 10/13 & 10/14/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (4)

MRR Shuttle Passes (4) \*\* MRR Limited Edition T-shirts (4) \*\* MRR Commemorative Posters (4)

### **Reward the Crew Package: \$1,000**

#### Sponsorship Includes:

- Recognition in all relevant press releases, digital and print marketing
- Logo and link on event website

#### Hospitality Package Includes:

**MSJ7 General Admission Tickets 5/20/2018:** Includes performances from 5+ bands on two stages of non stop music from 2pm -10pm (10)

**MRR Weekend General Admission Tickets 10/13 & 10/14/2018:** Includes Oyster Roast (Saturday 2-5 pm ) and BBQ Cook Off (Sunday 2 - 5pm) and performances by 5+ bands on two stages of non stop music from 2pm -10pm each day (10)

## **MVP Package - \$750**

### Sponsorship Includes:

Prominent onsite signage

Recognition in all relevant press releases, digital and print marketing

Logo on event T-shirts

Logo and link on event website

### Hospitality Package Includes:

**MSJ7 VIP Experience Tickets 5/20/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage tickets and a private bar (2)

**MRR VIP Experience Tickets 10/13 & 10/14/2018:** include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage tickets and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (2)

MRR Shuttle Passes (2) \*\* MRR Limited Edition T-shirts (2) \*\* MRR Commemorative Posters (2)

## **I Really Love Mustangs and Live Music, and So Do My Friends Package - \$500**

### Sponsorship Includes:

Recognition in all relevant press releases, digital and print marketing

Logo and link on event website

### Hospitality Package Includes:

**MSJ7 General Admission Tickets 5/20/2018:** Includes performances from 5+ bands on two stages of non stop music from 2pm -10pm (4)

**MRR Weekend General Admission Tickets 10/13 & 10/14/2018:** Includes Oyster Roast (Saturday 2-5 pm ) and BBQ Cook Off (Sunday 2 - 5pm) and performances by 5+ bands on two stages of non stop music from 2pm -10pm each day (4)

## **I Love Mustangs and Live Music, and So Does My Friend Package - \$250**

### Sponsorship Includes:

Recognition in all relevant press releases, digital and print marketing

Logo and link on event website

### Hospitality Package Includes:

**MSJ7 General Admission Tickets 5/20/2018:** Includes performances from 5+ bands on two stages of non stop music from 2pm -10pm (2)

**MRR Weekend General Admission Tickets 10/13 & 10/14/2018:** Includes Oyster Roast (Saturday 2-5 pm ) and BBQ Cook Off (Sunday 2 - 5pm) and performances by 5+ bands on two stages of non stop music from 2pm -10pm each day (2)