



ON THE OUTER BANKS @
MIKE DIANNA'S GRILL ROOM
TIMBUCK II SHOPPING VILLAGE
COROLLA, NC

MUSTANG ROCK & ROAST

2018

OYSTER ROAST
SATURDAY
OCT. 13

WITH MUSIC BY
BIG SOMETHING
NAUGHTY PROFESSOR
DANGERMUFFIN
JAHMAN BRAHMAN
GROOVE FETISH
**SONGS FROM THE
ROAD BAND**

LATE NIGHT SUPER JAM @ SUNDOGS WITH
MEMBERS OF DANGERMUFFIN, SONGS
FROM THE ROAD BAND AND MORE

2
DAYS
OF FOOD EVENTS

2
STAGES
OF NONSTOP
MUSIC

BBQ COOK OFF
SUNDAY
OCT. 14

WITH MUSIC BY
**PINK TALKING
FISH**
MIKE DILLON BAND
FORMULA 5
THE GET RIGHT BAND
THE VEGABONDS
PALEFACE

LATE NIGHT AFTER PARTY
@ SUNDOGS WITH **FUNK YOU**
AND THE RAMBLE



GET TICKETS AT MUSTANGMUSICFESTIVAL.COM

PROCEEDS BENEFIT THE COROLLA WILD HORSE FUND AND MUSTANG OUTREACH PROGRAM

A BEARDED FACE PRODUCTION



CURRITUCK
OUTER BANKS, NC



THREE DOG
MEDIA
DUCK-COROLLA



The inaugural Mustang Rock and Roast will take place at the site of first three Mustang Music Festivals, Mike Dianna's Grill Room in the Timbuck II Shopping Village on October 13 & 14, 2018 and is presented by **Currituck County Travel and Tourism**. The event will feature two exciting culinary events: an Oyster Roast from 2-5pm on Saturday, October 13th and a BBQ Cook Off on Sunday, October 14th. There will be two stages of non stop live music each afternoon that will feature 14 national, regional and local performers throughout the weekend and late night parties at Sundogs in Monterey Plaza just across Highway 12.

Positioned the weekend after Columbus Day and Corolla's "Owner's Weekend", one of the goals of this event is to drive traffic to our local businesses for one more weekend in the fall season. The event will be marketed heavily in the metropolitan regions within a half day's drive including, Richmond and Charlottesville, VA and Raleigh and Greensboro, NC via digital media. Portions of the proceeds will go to the Mustang Outreach Program and the Corolla Wild Horse Fund.

General Admission and VIP tickets allow access to the Oyster Roast, BBQ Cook Off and both music venues. VIP Experience tickets include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage tickets each day, and a private bar. All meals will be served buffet style and will feature an omelette station at brunch, a carving station at dinner and additional creative choices. Single Day General Admission Tickets are \$30 in advance or \$35 at the gate, if available. Weekend Tickets are available for \$50 in advance and \$60 at the gate, if available. VIP Weekend Experience tickets are very limited and only sold in advance for \$249. Weekend shuttle transportation around Corolla and from Kitty Hawk is available for \$20.

Mike Dianna's Grill Room will be serving their outdoor cookout menu and selling beer, wine and cocktails. Most Timbuck II Shopping Village restaurants and shops will be open for meals and shopping for event goers.

MUSTANG

20



18

ROCK & ROAST

MUSIC • OYSTERS • BBQ

OCT. 13
OYSTER ROAST

OCT. 14TH
BBQ COOK OFF

12+ BANDS
ON TWO STAGES



MIKE DIANNA'S GRILL ROOM, TIMBUCK II SHOPPING VILLAGE • COROLLA, NC

Mustang Rock & Roast Official Shuttle Service Sponsor: \$2,500

Sponsorship Includes:

Named Official Shuttle Sponsor on event website

Prominent signage on each of the shuttle vehicles

Inclusion in all radio promotions

Recognition in all relevant press releases, digital and print marketing

Logo on event T-shirts

Logo and link on event website

Hospitality Package Includes:

MRR VIP Experience Tickets 10/13 & 10/14/2018: include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (8)

MRR Shuttle Passes (8)

MRR Limited Edition T-shirts (8)

MRR Commemorative Posters (8)

Become a Mustang Sponsor! Custom packages available.

Call/Email Mike Dianna for more information - beardedfaceproductions@gmail.com - 252-599-7035

MUSTANG



2018

ROCK & ROAST

MUSIC • OYSTERS • BBQ

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MIKE DIANNA'S GRILL ROOM, TIMBUCK II SHOPPING VILLAGE • COROLLA, NC

Mustang Rock & Roast Official Late Night Show Sponsor: \$2,000

Sponsorship Includes:

Named Official Late Night Show Sponsor on event website

Prominent signage at late night shows

Inclusion in all radio promotions

Recognition in all relevant press releases, digital and print marketing

Logo on event T-shirts

Logo and link on event website

Hospitality Package Includes:

MRR VIP Experience Tickets 10/13 & 10/14/2018: include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (6)

MRR Shuttle Passes (6)

MRR Limited Edition T-shirts (6)

MRR Commemorative Posters (6)

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SUPER MVP Package - \$1,250

Sponsorship Includes:

Prominent onsite signage

Recognition in all relevant press releases, digital and print marketing

Logo on event T-shirts

Logo and link on event website

Hospitality Package Includes:

MRR VIP Experience Tickets 10/13 & 10/14/2018: include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage ticket and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (4)

MRR Shuttle Passes (4) ** MRR Limited Edition T-shirts (4) ** MRR Commemorative Posters (4)

Reward the Crew Package: \$750

Sponsorship Includes:

Recognition in all relevant press releases, digital and print marketing

Logo on event T-shirts

Logo and link on event website

Hospitality Package Includes:

MRR Weekend General Admission Tickets 10/13 & 10/14/2018: Includes Oyster Roast (Saturday 2-5 pm) and BBQ Cook Off (Sunday 2 - 5pm) and performances by 5+ bands on two stages of non stop music from 2pm -10pm each day (10)

MVP Package - \$600

Sponsorship Includes:

Prominent onsite signage

Recognition in all relevant press releases, digital and print marketing

Logo on event T-shirts

Logo and link on event website

Hospitality Package Includes:

MRR VIP Experience Tickets 10/13 & 10/14/2018: include access inside Mike Dianna's Grill Room for a fabulous brunch and delectable dinner, three beverage tickets and a private bar. Includes Oyster Roast (Saturday) and BBQ Cook Off (Sunday) - (2)

MRR Shuttle Passes (2) ** MRR Limited Edition T-shirts (2) ** MRR Commemorative Posters (2)

I Really Love Mustangs and Live Music, and So Do My Friends Package - \$300

Sponsorship Includes:

Recognition in all relevant press releases, digital and print marketing

Logo and link on event website

Hospitality Package Includes:

MRR Weekend General Admission Tickets 10/13 & 10/14/2018: Includes Oyster Roast (Saturday 2-5 pm) and BBQ Cook Off (Sunday 2 - 5pm) and performances by 5+ bands on two stages of non stop music from 2pm -10pm each day (4)